

CABLE SYSTEMS CARRYING WHBR TV33



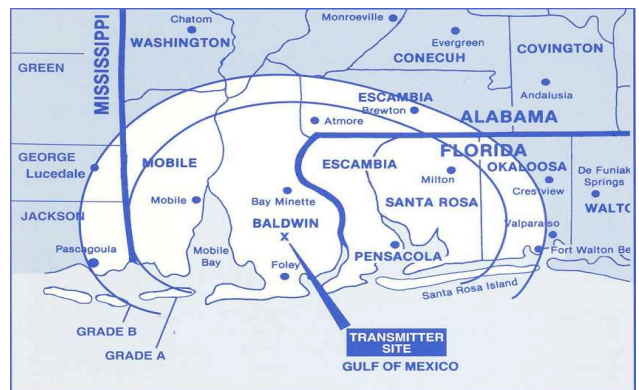
	County / State	Communities Served	Homes	Cable Com. / Ch.
1	Escambia, FL	Pensacola (greater area - inc. Perdido Key)	92,000	Cox - 13 / 1013 (HD)
2	Escambia, FL	Cantonment , Molino, Century, Flomaton, Jay	6,300	Bright House - 10 / 231 (HD)
3	Santa Rosa, FL	Gulf Breeze, Milton, Pace , Navarre, Navarre Beach P-cola Beach, NAS P-cola (Escambia County, FL) Atmore, Brewton (Escambia County, AL) Holt, Baker (Okaloosa County, FL)	27,000	Mediacom - 7 / 807 (HD)
4	Okaloosa, FL	Ft. Walton Beach, Destin, Niceville, Freeport, Crestview Shalimar, Mary Esther, Eglin AFB, Hurlbert Field	84,000	Cox - 13 / 1013 (HD)
5	Okaloosa, FL	Valparaiso	1,400	Val-p Broadband - 34
6	Mobile, AL	Mobile (inc. Pritchard, Chickasaw, Saraland, Dauphin Is.)	69,000	Comcast - 7 / 1007 (HD)
7	Mobile, AL George, MS	Mobile , Satsuma, Semmes, Wilmer, Creola, Citronelle, Mt. Vernon, McIntosh, Theodore, Irvington, Axis, Tillmans Corner, Grand Bay, Bayou LaBatre & Lucedale, Miss.	24,500	Mediacom - 13 / 813 (HD) Mediacom - 2
8	Baldwin, AL	Fairhope, Daphne , Spanish Fort, Montrose, Point Clear, Gulf Shores, Orange Beach, Lillian, Loxley, Robertsdale, Bay Minette, Stapleton, Malbis, Silverhill, Barnwell, Marlow	25,800	Mediacom - 7 / 807 (HD)
9	Baldwin, AL	Foley , Elberta, Summerdale, Magnolia Springs, Miflin, Bon Secour	6,100	Riviera - 13 / 851 (HD)
10	Baldwin, AL	.	300	Cable Options - 8
11		Various Coastal Condominium Properties	1,500	Beyond Comm.
12		Various Cities in the Gulf Coast area	20,000	AT&T U-Verse - 33 / 1033

TOTAL CABLE HOMES : 357,900

Notes:

- i. **Total Homes Reached: 539,190** (approx. 1,396,500 people)
- Inc. all homes for cable, satellite and off-air broadcast!
- ii. **DISH** Satellite Network (ch. 33 / 7358 HD)
- iii. **DIRECTV** carries CTN, but not WHBR at this time.

WHBR TV33
6500 Pensacola Blvd.
Pensacola, FL 32505
web: whbr.org
tel: 800-533-9427





Broadcasting Report

DMA	CTN STATION & LOCATION	TV Homes	Total Population
1	14 WCLF Tampa-St. Pete-Sarasota (FL)	1,827,510	4,733,233
2	29 WHTN Nashville (TN)	1,043,440	2,702,510
3	38 WFGC West Palm Beach-Ft. Pierce (FL)	809,640	2,096,968
4	59 WHBR Pensacola-Mobile-Ft. Walton (FL)	541,060	1,401,345
5	61 WVLR Knoxville (TN)	525,620	1,361,356
6	62 WRXY Ft. Myers-Naples (FL)	517,920	1,341,413
7	84 WLCF Champaign-Springfield-Decatur (IL)	382,050	989,510
8	90 KFXB Cedar Rapids-Waterloo-Dubuque (IA)	349,250	904,558
9	95 WLCN Charleston (SC)	326,760	846,308
10	106 WVUP Tallahassee - Thomasville (FL)	279,760	724,578
11	118 WGNM Macon (GA)	244,320	632,789
12	126 WCGT Columbus (GA)	226,240	585,962
13	133 WEPH Columbus-Tupelo-West Point (MS)	189,750	491,453
14	138 KNLJ Columbia-Jefferson City (MO)	175,450	454,416
15	170 WTJR Quincy-Hannibal-Keokuk (IL)	104,700	271,173

Totals: 7,543,470 19,537,569

(Source: Nielson Media Research - 2013/14)

"DMA" = Designated Market Area. These are the rankings of market sizes in the US.

Note: CTN is also carried on DirectTV, DISH Network, Sky Angel IPTV, Glorystar Satellite Networks for a total of 44 million homes reached!

::: STUDIO SHOOTING PACKAGE :::

\$150 per hr

Includes: Studio Sound Stage with Lighting System, Studio Cameras, HD Switcher, Graphics Generators, 96 Channel Audio Console, Wireless Mics, CD, & Dressing Rooms.

Teleprompters & Jib/Crane - \$40/hr ea. Studio & Lighting Setup - \$80/hr

::: LOCATION SHOOTING PACKAGES :::

1 Camera Package - \$100/hr

2 Camera Package - \$130/hr

Includes: HD Camera(s), Portable Lighting, & Audio

::: POST PRODUCTION :::

\$90 per hr

Adobe Premiere/After Effects with music & graphics

Additional Services Available

AIRTIME

PROGRAM RATES

(annual rate)

COMMERCIAL RATES

(spots air in AA & A periods)

	AA	A	B		
1/2 Hour	\$375.	\$300.	\$225.	30 sec. >>	\$48.
1 Hour	\$625.	\$500.	\$375.	60 sec. >>	\$80.

Production/Airtime Package Discounts Available

"AA" -Mon-Sat 6p-10p | Sun 6a-Noon&4p-11p

"A" -Mon-Sat 6a- 6p | Sun Noon-4p | Daily 10p-12a | Sun 11p – 12a

"B" - Daily 12a - 6a